

# MARI TECH CONFERENCE & EXHIBITION

2026



# SKILLED SEAS

MAY 12 – 14, 2026  VICTORIA, BC

## SPONSORSHIP OPPORTUNITIES

- Technical Sessions
- 600+ participants
- Exhibitors
- Networking events

[mari-techconference.ca](http://mari-techconference.ca)

HOSTED BY:

**CIMarE**  
VANCOUVER  
ISLAND BRANCH



WITH THE SUPPORT OF:



**SNAME**  
THE INTERNATIONAL COMMITTEE FOR NAVAL ARCHITECTURE AND MARINE ENGINEERS



Association of  
British Columbia  
Marine Industries

FOLLOW THE CONVERSATION FOR #MT2026

**in** | @mari-tech-conference

# Don't miss out! Mari-Tech is more exciting than ever and we can't wait to welcome you!

FOLLOW THE CONVERSATION FOR #MT2024  
in | @mari-tech-conference

CONTACT US:  
416-569-2433 | [sue@canplaninc.ca](mailto:sue@canplaninc.ca)  
[www.mari-techconference.ca](http://www.mari-techconference.ca)

## WHO WE ARE & WHAT WE DO

Mari-Tech was created by the Canadian Institute of Marine Engineering (CIMarE) in 1976 and is the premier event for the marine engineering community in Canada.

Held annually, Mari-Tech is hosted in turn by each of the CIMarE's seven branches. Mari-Tech 2026 is a collaboration between CIMarE Vancouver Island Branch, SNAME Canadian Pacific Section and Association of British Columbia Marine Industries.



**CIMarE** is a national, non-profit organization, striving to advance and promote the science and practice of marine engineering, naval engineering, naval architecture, and other associated professions. The institute provides a platform for peer and corporate networking and development for those working in marine engineering and marine technology industries in Canada. CIMarE also helps foster the next generation of marine engineers by offering reduced student membership rates as well as scholarships and awards provided through various educational institutions.

**CIMarE** | 18 Cheviot Hill | Porters Lake, NS B3E 1K1 | Telephone: 902-229-8245 | Email: [admin@cimare.ca](mailto:admin@cimare.ca) | [www.cimare.ca](http://www.cimare.ca)



**SNAME** is an internationally recognized non-profit, professional society of individual members serving the maritime and offshore industries and their suppliers. For many, SNAME has been absolutely essential to career development and success in the industry. With more than 6,000 members around the world in 85 countries, SNAME is The International Community for Maritime and Ocean Professionals!

**SNAME** | 99 Canal Center Plaza, Suite 500  
Alexandria VA 22314 (United States) | Telephone: 703-997-6701  
Email: [events@sname.org](mailto:events@sname.org) | Website: [www.communities.sname.org](http://www.communities.sname.org)



**ABCMI** The Association of British Columbia Marine Industries represents a wide variety of companies in BC's industrial marine sector – a sector that comprises 1100 companies, directly employs 22,700 workers, while sustaining 34,200 jobs and generating \$7.2 billion in total output. The association's core activities include workforce development; skills development; facilitating and enabling innovation and new technologies in the marine space; identifying and enabling business opportunities; business development; supplier development and supply chain training; supporting international business development and increasing export of products and services; and sectoral advocacy.

**ABCMI** | 201-2527 Beacon Avenue | Sidney, BC V8L 1Y1 | C: 778.430.2264  
Email: [contact@abcmi.ca](mailto:contact@abcmi.ca) | [www.abcmi.ca](http://www.abcmi.ca)



# WHY SPONSOR?

The Mari-Tech Conference has developed an extensive network of stakeholders, among the hundreds of organizations within Canada's marine engineering community. It has earned a respected position as a neutral, non-governmental organization devoted to engaging the private sector, government and academia to provide insight and solutions for the most important issues concerning marine engineering in Canada.

The Mari-Tech's Conference Partnership Program provides an innovative way for organizations and corporations to have a significant impact on 600+ leading professionals within Canada's marine engineering community.

If you're looking to reach the key players making a difference within the industry, Mari-Tech 2026 is the place for you!

Our partner benefits maximize organizational visibility to your target audience and provide exceptional on-site promotional opportunities. The following chart illustrates the impact of investing in Mari-Tech 2026.

## POTENTIAL MARINE INDUSTRY REACH

Investment Impact	For your Organization	For the Marine Engineering Community
<b>Networking</b>	Access to important North American marine engineering innovation stakeholders	Developing relationships with organizations who are players in the industry
<b>Brand Exposure</b>	Affiliation with private and public partner organizations to optimize visibility within target market	Partnership with a leading corporation that understands the value of collaboration across all stakeholders and nurturing a broad and evolving community of innovative policy thinkers
<b>Corporate Citizenship &amp; Community</b>	Strengthening your association with a community of marine engineering experts and R&D advocates in Canada	Investment in activities which support the advancement of marine engineering policy in Canada by enabling a framework for inclusive and multi-sectoral partnerships
<b>Engagement Benefits</b>	Meeting with leading marine engineering firms Renewal of professional and personal connections	Sharing of Marine Engineering expertise Updating contacts and developing new relationships in industry

## DELEGATES

The annual conference boasts an average attendance of **600+ leading professionals** from across the world, including >>>

- Industry leaders and senior management from the private sector
- Government policy-makers (federal, territorial and provincial)
- Innovators and consulting firms
- Academics
- Communications and government relations professionals
- Young professionals and the next generation of marine engineers



# THIS YEAR'S THEME IS SKILLED SEAS

British Columbia has a deep-rooted connection to the maritime world, with a thriving marine industry that spans commercial shipping, naval operations, and cutting-edge research. Victoria, the provincial capital, is home to a strong ship repair presence, a growing marine technology sector, and key institutions focused on education and workforce development in the marine space. As the industry faces increasing demands for innovation, sustainability, and operational excellence, there is a growing need for a highly skilled, diverse and adaptable workforce to meet the challenges ahead.

Mari-Tech 2026 will explore how the marine engineering community is building the next generation of skilled professionals, advancing technical training, and adopting emerging technologies to support a more resilient and future-ready industry. From simulation and AI to workforce planning and hands-on experience, the conference will bring together marine engineers, educators, regulators, shipyards, and vessel operators to share insights and best practices that strengthen our collective capacity.

Held annually, Mari-Tech 2026 is hosted by the CIMarE Vancouver Island Branch, with support from the SNAME Pacific Northwest Section, and will take place in beautiful Victoria, BC.



## KEY PLANNING DATES:

- **January 20, 2026** - Registration Launch / Exhibitor Manual Distributed
- **March 31, 2026** - Early Bird Registration Closed
- **April 12, 2026** - Deadline to book accommodation at negotiated conference rates

## MARITECH 2026

### BY THE NUMBERS

- 2 keynotes - Opening / Closing
- 4 panel discussions
  1. Talent / Workforce Development
  2. Arctic
  3. Technology Adoption
  4. Transition to new Fleets (while supporting legacy fleets)
- 24 technical presentations
- 2 social networking evenings
  - Tues - Opening Reception (all)
  - Wed - Ticketed event
- High School Student Outreach Program
- Marine Industry Advisory Committee (MIAC) (invitation only)
- PSPC led procurement outlook session
- Pre-Conference short course(s)
- New - Engaging Academia Session - Tuesday

# SPONSORSHIP OPPORTUNITIES

WE ARE PLEASED TO OFFER VARIOUS SPONSORSHIP OPPORTUNITIES ALLOWING YOUR COMPANY ACCESS TO HIGH VISIBILITY BRAND PLACEMENT.

*We will gladly accommodate special requests and custom sponsorships wherever possible; please talk to us about your unique partnership goals!*

**\*\* Conference registrations include Opening Reception, Presentations, Education Sessions and Daytime Meals.\*\***

*Evening Event tickets can be purchased separately (NOT included in Full Conference Registration)*

## Platinum Sponsorship – \$12,000

### 1 SOLD / 3 AVAILABLE

- 4 full conference registrations (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Evening Event tickets can be purchased separately (not included in Full Conference Registration)
- 10 x 10 exhibit space
- Company profile/story included in one e-blast (sponsor to provide 150-200 words)
- One mobile application push notification during the event (*sponsor to provide*)
- Display of company banner in a high traffic area (*sponsor to provide*)
- Unique promo item in the delegate bag
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## Gold Sponsorship – \$7,500

### 3 SOLD / 3 AVAILABLE

- 2 full conference registrations (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Evening Event tickets can be purchased separately (not included in Full Conference Registration)
- 10 x 10 exhibit space
- Company participation special mention in one e-blast
- Unique promo item in the delegate bag
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## Silver Sponsorship – \$5,500

### 4 SOLD / 4 AVAILABLE

- 2 full conference registrations (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Evening Event tickets can be purchased separately (not included in Full Conference Registration)
- 10 x 10 exhibit space
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## Bronze Sponsorship – \$2,500

### 1 SOLD / 9 AVAILABLE

- 1 full conference registration (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Evening Event tickets can be purchased separately (not included in Full Conference Registration)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## Conference mobile app - \$3,500

This is a great way to be seen by all attending the conference via our mobile application.

Be front and center while people navigate their way through the program, list of exhibitors/attendees, the floor plan and more.

- Two banner ads in the mobile application (*sponsor to provide*)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## Keynote Presentation Sponsorship - \$3,500

### 2 AVAILABLE

- Up to 5 minutes of podium time at beginning of presentation to introduce speaker and showcase sponsor
- 1 full conference registration (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Evening Event tickets can be purchased separately (not included in Full Conference Registration)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app



# SPONSORSHIP OPPORTUNITIES

FOLLOW THE CONVERSATION FOR #MT2024

[in](#) | [@mari-tech-conference](#)

CONTACT US:

416-569-2433 | [sue@canplaninc.ca](mailto:sue@canplaninc.ca)

[www.mari-techconference.ca](http://www.mari-techconference.ca)

## Evening Event Sponsorship - SOLD

- Brief (5 minutes) welcome remarks opportunity at event
- 1 full conference registration (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Opportunity to provide gift for each delegate
- 8 tickets to Evening Event
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## Evening Event Activations Still Available

- Photo Booth, Entertainment, etc.
- Contact [sue@canplaninc.ca](mailto:sue@canplaninc.ca) to discuss

## Opening Reception Sponsorship - \$10,000

- 1 full conference registration (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Brief (5 minutes) welcome remarks opportunity at event
- Custom activation opportunity (details to be confirmed)
- Evening Event tickets can be purchased separately (not included in Full Conference Registration)
- Signage/Table displayed during Opening Reception
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## Luncheon Sponsorship - \$4,000

### 1 SOLD / 1 AVAILABLE

- 1 full conference registration (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Brief (5 minutes) welcome remarks at event
- Custom activation opportunity (details to be confirmed)
- Evening Event tickets can be purchased separately (not included in Full Conference Registration)
- Signage/Table in lunch area
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## Breakfast Sponsorship - \$3,000

### 2 AVAILABLE

- 1 full conference registration (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Evening Event tickets can be purchased separately (not included in Full Conference Registration)
- Signage/Table in breakfast area
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## Refreshment Breaks Sponsorship - \$1,500

### 2 SOLD / 1 AVAILABLE

- Options available: AM or PM snack, PM beverage/bar cart
- Signage in break area
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

## High School Student Sponsorship - \$500

- Support high school student initiative designed to introduce them to the world of marine engineering through networking, facilitated exhibit hall tour and presentations
- Logo and link on conference website
- Logo on master sponsorship loop

## College Student Sponsorship - \$1,500

- Support college student attendance at conference (registration, travel, accommodation)
- Logo and link on conference website
- Logo on master sponsorship loop

## Your Idea Here - \$TBD

- You have a sponsorship idea that you do not see in our package? Contact us to discuss.



# SPONSORSHIP OPPORTUNITIES

## MARI-TECH CONFERENCE THOUGHT LEADER SPONSOR

### Two opportunities: \$10,000 per day

We are offering a special sponsorship opportunity that will put your organization at the front and centre as an industry leader and innovator. By sponsoring a Mari-Tech 2026 Podcast Day (hosted by Gale Force Wins), your brand will have a significantly elevated opportunity for exposure during and for months after the event, as all content produced is disseminated on multiple industry platforms – interactions with the content are in excess of 50,000 views. Your brand will become the catalyst for many rich and inspiring conversations about the industry with expert speakers, panelists and attendees.

#### Sponsorship includes:

- One day of on-site recording with Allan Dale and Gerry Carew of Gale Force Wins
- Logo recognition as sponsor both at the event and digitally
- Each conversation will begin with a sponsor acknowledgement and short introduction
- Sponsor logo appears as a watermark in every interview, along with the Mari-Tech logo
- Multiple videos will be produced and disseminated via Mari-Tech, CIMarE, SNAME and Gale Force Wins social media channels (LinkedIn, Twitter, and YouTube) during and after the conference, including:
  - One teaser video leading up to conference (featuring sponsor logo and message from your spokesperson)
  - A minimum of 15 interviews (per day) with speakers, industry experts and students in attendance will be produced, and content will be available, posted, tagged on social media, and shared via email with the guest who was interviewed, further widening reach and building the sponsor's brand
  - Walkabout videos of the show floor and event will be shot and posted same day
- One hour follow up / training on content usage from Gale Force Wins
- Ability to display signage at the podcast space during the Opening Reception
- Brand takeover of podcast space during your sponsorship day / function

For examples of Gale Force Wins' work at recent industry conferences, please click the following links:

April 2025 ---> [Mari-Tech 2025 Montreal](#)

---

May 2024 ---> [Mari-Tech 2024 St. John's](#)

---

October 2023 ---> [DEFSEC Atlantic](#)

---

July 2023 ---> [MASS](#)

---

May 2023 ---> [Canadian Women in Ocean Leadership Conference](#)



# SPONSORSHIP OPPORTUNITIES

FOLLOW THE CONVERSATION FOR #MT2024  
in | @mari-tech-conference

CONTACT US:  
416-569-2433 | [sue@canplaninc.ca](mailto:sue@canplaninc.ca)  
[www.mari-techconference.ca](http://www.mari-techconference.ca)

## EXHIBITOR BOOTHS

An exhibitor booth provides you with the space and chance to share your business with the marine community. An exhibitor booth will draw in a lot of attention and traffic from attendees; which creates continuous opportunities to speak and build relationships with possible future employees, contractors, suppliers, buyers, etc. It is also an exciting way to continuously network throughout the conference.

### High-traffic Exhibitor Booth

**\$3,600 - 8' x 8' space**

**\$3,750 - 10' x 8' space**

- Skirted table and 2 chairs
- 8' high back panel and 3' high side panel pipe and drape
- Standard electrical (duplex outlet)
- 2 full conference registrations (includes Presentations and Education Sessions, Daytime Meals and Opening Reception)
- Evening Event tickets can be purchased separately (not included in Full Conference Registration)
- Logo and link on website
- Logo and listing in conference mobile app
- Opening Reception, Meals and Breaks held in Exhibit Hall to maximize traffic and visitor engagement to your booth



Exhibitor booths are limited and are offered on a first come, first serve basis. Booths often sell out fast; don't miss your opportunity to join the excitement!

**Contact [sue@canplaninc.ca](mailto:sue@canplaninc.ca)**  
to reserve your spot today!



# SPONSORSHIP OPPORTUNITIES

FOLLOW THE CONVERSATION FOR #MT2024

[in](#) | [@mari-tech-conference](#)

CONTACT US:

416-569-2433 | [sue@canplaninc.ca](mailto:sue@canplaninc.ca)

[www.mari-techconference.ca](http://www.mari-techconference.ca)

## CORPORATE VISUAL PLACEMENT OPPORTUNITIES

We are offering visual placement opportunities throughout the conference and hotel. These opportunities allow you to display your company name/logo and messaging on various materials throughout the conference spaces; encouraging both company awareness and advertising opportunities..

## CONFERENCE MATERIALS *(pricing based on 600 pieces)*

### Lanyard Sponsorship - **SOLD**

- Your organization name/logo around the neck of every delegate for the entire conference!
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

### Delegate Bag Sponsorship - **SOLD**

One given to each delegate, longer shelf life than conference session!

- Prominent display of logo on the bag
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

### Mini Power Bank - **\$8,500**

(micro to regular USB cable)

- Prominent display of logo on the power bank
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

### Re-Usable Water Bottles - **\$8,500**

- One given to each delegate, longer shelf life than conference session!
- Prominent display of logo on the bottle
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

### Umbrellas (compact/folding) - **\$5,000**

- One given to each delegate, when they check into their hotel room (host hotel only)
- Prominent display of logo on umbrella
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

### Room Key Cards - **\$3,500**

- Your organization name/logo on room key cards for all delegates staying at the host hotel (2 cards per guest)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

