

POWERING SHIPS INTO THE FUTURE

APRIL-AVRIL 22-24 2025 / MONTRÉAL / QC



SPONSORSHIP OPPORTUNITIES

- Technical Sessions
- 600+ participants
- Exhibitors
- Networking events

mari-techconference.ca

HOSTED BY:

CIMarE
ST. LAWRENCE
BRANCH



WITH THE SUPPORT OF

SNAME
THE INTERNATIONAL COMMUNITY FOR MARITIME AND OCEAN PROFESSIONALS

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in | **@mari-tech-conference**

Don't miss out! Mari-Tech is more exciting than ever and we can't wait to welcome you!

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CONTACT US:
416-569-2433 | sue@canplaninc.ca
www.mari-techconference.ca

WHO WE ARE & WHAT WE DO

Mari-Tech was created by the Canadian Institute of Marine Engineering (CIMarE) in 1976 and is the premier event for the marine engineering community in Canada.

Held annually, Mari-Tech is hosted in turn by each of the CIMarE's seven branches. Mari-Tech 2025 is a collaboration between CIMarE St. Lawrence Branch and SNAME Eastern Canada Section.



CIMarE is a national, non-profit organization, striving to advance and promote the science and practice of marine engineering, naval engineering, naval architecture, and other associated professions. The institute provides a platform for peer and corporate networking and development for those working in marine engineering and marine technology industries in Canada. CIMarE also helps foster the next generation of marine engineers by offering reduced student membership rates as well as scholarships and awards provided through various educational institutions.

CIMarE | 18 Cheviot Hill | Porters Lake, NS B3E 1K1 | Telephone: 902-229-8245 | Email: admin@cimare.ca | www.cimare.ca



SNAME is an internationally recognized non-profit, professional society of individual members serving the maritime and offshore industries and their suppliers. For many, SNAME has been absolutely essential to career development and success in the industry. With more than 6,000 members around the world in 85 countries, SNAME is The International Community for Maritime and Ocean Professionals!

SNAME | 99 Canal Center Plaza, Suite 500
Alexandria VA 22314 (United States) | Telephone: 703-997-6701
Email: events@sname.org | Website: www.communities.sname.org

WHY SPONSOR?

The Mari-Tech Conference has developed an extensive network of stakeholders, among the hundreds of organizations within Canada's marine engineering community. It has earned a respected position as a neutral, non-governmental organization devoted to engaging the private sector, government and academia to provide insight and solutions for the most important issues concerning marine engineering in Canada.

The Mari-Tech's Conference Partnership Program provides an innovative way for organizations and corporations to have a significant impact on 600+ leading professionals within Canada's marine engineering community.

If you're looking to reach the key players making a difference within the industry, Mari-Tech 2025 is the place for you!

Our partner benefits maximize organizational visibility to your target audience and provide exceptional on-site promotional opportunities. The following chart illustrates the impact of investing in Mari-Tech 2025.

POTENTIAL MARINE INDUSTRY REACH

Investment Impact	For your Organization	For the Marine Engineering Community
Networking	Access to important North American marine engineering innovation stakeholders	Developing relationships with organizations who are players in the industry
Brand Exposure	Affiliation with private and public partner organizations to optimize visibility within target market	Partnership with a leading corporation that understands the value of collaboration across all stakeholders and nurturing a broad and evolving community of innovative policy thinkers
Corporate Citizenship & Community	Strengthening your association with a community of marine engineering experts and R&D advocates in Canada	Investment in activities which support the advancement of marine engineering policy in Canada by enabling a framework for inclusive and multi-sectoral partnerships
Engagement Benefits	Meeting with leading marine engineering firms Renewal of professional and personal connections	Sharing of Marine Engineering expertise Updating contacts and developing new relationships in industry

DELEGATES

The annual conference boasts an average attendance of **600+ leading professionals** from across the world, including >>>

- Industry leaders and senior management from the private sector
- Government policy-makers (federal, territorial and provincial)
- Innovators and consulting firms
- Academics
- Communications and government relations professionals
- Young professionals and the next generation of marine engineers

SPONSORSHIP OPPORTUNITIES

We are pleased to offer various sponsorship opportunities allowing your company access to high visibility brand placement.

We will gladly accommodate special requests and custom sponsorships wherever possible; please talk to us about your unique partnership goals!

Conference registrations include Tuesday opening reception, Wednesday evening event, education sessions and daytime meals

Platinum Sponsorship – \$12,000

4 AVAILABLE

- 4 full conference registrations (Includes education sessions, daytime meals, opening reception and evening event)
- 10 x 10 exhibit space
- Banner ad in the mobile application (sponsor to provide)
- Company profile/story included in one e-blast (sponsor to provide 150-200 words)
- One mobile application push notification during the event (sponsor to provide)
- Display of company banner in a high traffic area (sponsor to provide)
- Unique promo item in the delegate bag
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Gold Sponsorship – \$7,500

2 SOLD / 4 AVAILABLE

- 2 full conference registrations (Includes education sessions, daytime meals, opening reception and evening event)
- 10 x 10 exhibit space
- Banner ad in the mobile application (sponsor to provide)
- Company participation special mention in one e-blast
- Unique promo item in the delegate bag
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Silver Sponsorship – \$5,500

3 SOLD / 5 AVAILABLE

- 2 full conference registrations (Includes education sessions, daytime meals, opening reception and evening event)
- 10 x 10 exhibit space
- Banner ad in the mobile application (sponsor to provide)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Bronze Sponsorship – \$2,500

1 SOLD / 9 AVAILABLE

- 1 full conference registration (Includes education sessions, daytime meals, opening reception and evening event)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Conference mobile app - \$3,500

This is a great way to be seen by all attending the conference via our mobile application.

Be front and center while people navigate their way through the program, list of exhibitors/attendees, the floor plan and more.

- Two banner ads in the mobile application (sponsor to provide)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Keynote Presentation Sponsorship

2 AVAILABLE AT \$3,500

- Up to 5 minutes of podium time at beginning of presentation to introduce speaker and showcase sponsor
- 1 full conference registration (Includes education sessions, daytime meals, opening reception and evening event)
- Banner ad in the program section of the mobile application (sponsor to provide)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

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Evening Event Sponsorship - \$10,000

- Brief (5 minutes) welcome remarks opportunity at event
- 1 full conference registration (Includes education sessions, daytime meals, opening reception and evening event)
- 8 additional tickets to Wednesday evening event
- Opportunity to provide gift for each delegate
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Opening Reception Sponsorship - SOLD

- 1 full conference registration (Includes education sessions, daytime meals, opening reception and evening event)
- Signage/Table displayed during Opening Reception
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Luncheon Sponsorship - SOLD DAY 1 & 2

- 1 full conference registration (Includes education sessions, daytime meals, opening reception and evening event)
- Signage/Table in lunch area
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Breakfast Sponsorship - SOLD DAY 1 & 2

- 1 full conference registration (Includes education sessions, daytime meals, opening reception and evening event)
- Signage/Table in breakfast area
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Refreshment Breaks Sponsorship - \$1,500

1 SOLD / 2 AVAILABLE

- Options available: AM or PM snack, PM beverage/bar cart
- Signage in break area
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

High School Student Sponsorship - \$500

- Support high school student initiative designed to introduce them to the world of marine engineering through networking, facilitated exhibit hall tour and presentations
- Logo and link on conference website
- Logo on master sponsorship loop

College Student Sponsorship - \$1,500

- Support college student attendance at conference (registration, travel, accommodation)
- Logo and link on conference website
- Logo on master sponsorship loop

Your Idea Here - \$TBD

- You have a sponsorship idea that you do not see in our package? Contact us to discuss.

SPONSORSHIP OPPORTUNITIES

MARI-TECH CONFERENCE THOUGHT LEADER SPONSOR

Two opportunities: April 23 - SOLD / April 24 - \$10,000

We are offering a special sponsorship opportunity that will put your organization at the front and centre as an industry leader and innovator. By sponsoring a Mari-Tech 2025 Podcast Day (hosted by Gale Force Wins), your brand will have a significantly elevated opportunity for exposure during and for months after the event, as all content produced is disseminated on multiple industry platforms – interactions with the content are in excess of 50,000 views. Your brand will become the catalyst for many rich and inspiring conversations about the industry with expert speakers, panelists and attendees.

Sponsorship includes:

- One day of on-site recording with Allan Dale and Gerry Carew of Gale Force Wins
- Logo recognition as sponsor both at the event and digitally
- Each conversation will begin with a sponsor acknowledgement and short introduction
- Sponsor logo appears as a watermark in every interview, along with the Mari-Tech logo
- Multiple videos will be produced and disseminated via Mari-Tech, CIMarE, SNAME Canadian Atlantic Section, AC-ADA and Gale Force Wins social media channels (LinkedIn, Twitter, and YouTube) during and after the conference, including:
 - One teaser video leading up to conference (featuring sponsor logo and message from your spokesperson)
 - A minimum of 15 interviews (per day) with speakers, industry experts and students in attendance will be produced, and content will be available, posted, tagged on social media, and shared via email with the guest who was interviewed, further widening reach and building the sponsor's brand
 - Walkabout videos of the show floor and event will be shot and posted same day
- One hour follow up / training on content usage from Gale Force Wins
- Ability to display signage at the podcast space during the Opening Reception (April 22nd - evening)
- Brand takeover of podcast space during your sponsorship day / function

For examples of Gale Force Wins' work at recent industry conferences, please click the following links:

May 2024 ---> [Mari-Tech 2024 St. John's](#)

October 2023 ---> [DEFSEC Atlantic](#)

July 2023 ---> [MASS](#)

May 2023 ---> [Canadian Women in Ocean Leadership Conference](#)

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EXHIBITOR BOOTHS

An exhibitor booth provides you with the space and chance to share your business with the marine community.

An exhibitor booth will draw in a lot of attention and traffic from attendees; which creates continuous opportunities to speak and build relationships with possible future employees, contractors, suppliers, buyers, etc. It is also an exciting way to continuously network throughout the conference.

Floor plan is almost 70% reserved!

High-traffic Exhibitor Booth

\$3,800 each

- 10 x 10 space (larger size spaces are available upon request)
- Skirted table and 2 chairs
- 8' high back panel and 3' high side panel pipe and drape
- Standard electrical (duplex outlet)
- 2 full conference registrations (includes education sessions, daytime meals, opening reception, and evening event)
- Logo and link on website
- Logo and listing in conference mobile app
- Opening Reception, Meals and Breaks held in Exhibit Hall to maximize traffic and visitor engagement to your booth

Showcase Suites

Standard (300 sq ft) - \$4,300

Premium (600 sq ft) - \$4,800

- Self-contained rooms facing into the foyer (right across from the entrance to the exhibit hall)
- Opportunity to completely "own" the space
- Logo'd vinyl cling on window wall
- Standard electrical (duplex outlet)
- 2 full conference registrations (includes education sessions, daytime meals, opening reception and evening event)
- Logo and link on website
- Logo and listing in conference mobile app

Exhibitor booths are limited and are offered on a first come, first serve basis. Booths often sell out fast; don't miss your opportunity to join the excitement!

Contact sue@canplaninc.ca to reserve your spot today!

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CORPORATE VISUAL PLACEMENT OPPORTUNITIES

We are offering visual placement opportunities throughout the conference and hotel. These opportunities allow you to display your company name/logo and messaging on various materials throughout the conference spaces; encouraging both company awareness and advertising opportunities..

CONFERENCE MATERIALS *(pricing based on 600 pieces)*

Lanyard Sponsorship - **SOLD**

- Your organization name/logo around the neck of every delegate for the entire conference!
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Delegate Bag Sponsorship - **SOLD**

One given to each delegate, longer shelf life than conference session!

- Prominent display of logo on the bag
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Mini Power Bank - **\$8,500**

(micro to regular USB cable)

- Prominent display of logo on the power bank
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Re-Usable Water Bottles - **SOLD**

- One given to each delegate, longer shelf life than conference session!
- Prominent display of logo on the bottle
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Umbrellas (compact/folding) - **\$5,000**

- One given to each delegate, when they check into their hotel room (host hotel only)
- Prominent display of logo on umbrella
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Room Key Cards - **\$3,500**

- Your organization name/logo on room key cards for all delegates staying at the host hotel (2 cards per guest)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app

Venue Signage - **various prices**

- Your organization logo showcased in primary location(s) at the host hotel (lobby, elevator, escalator, etc)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile app



CONTACT

[**sue@canplaninc.ca**](mailto:sue@canplaninc.ca)

for options and pricing