

EVOLUTION THROUGH TECHNOLOGY AND TALENT

APRIL
18-20 • 2023
VANCOUVER, BC

VANCOUVER CONVENTION CENTRE
EAST BUILDING



SPONSORSHIP OPPORTUNITIES

- Technical Sessions
- 500+ participants
- Exhibitors
- Networking events

mari-techconference.ca



CIMarE - VANCOUVER BRANCH

WITH THE SUPPORT OF
SNAME
THE INTERNATIONAL COMMUNITY FOR MARINE AND OCEAN PROFESSIONALS



FOLLOW THE CONVERSATION FOR #MT2023

 | [@MariTechConf](https://twitter.com/MariTechConf)
 | [@mari-tech-conference](https://www.linkedin.com/company/mari-tech-conference)

Mari-Tech is back, and more exciting than ever!

FOLLOW THE CONVERSATION FOR #MT2023

🐦 | @MariTechConf
in | @mari-tech-conference

CONTACT US:

416-569-2433 | sue@canplaninc.ca
www.mari-techconference.ca

WHO WE ARE & WHAT WE DO

Mari-Tech was created by the Canadian Institute of Marine Engineering (CIMarE) in 1976 and is the premier event for the marine engineering community in Canada.

Held annually, Mari-Tech is hosted in turn by each of the CIMarE's seven branches. Mari-Tech 2023 is a collaboration between CIMarE's Vancouver Branch, the Canadian Pacific Section of the Society of Naval Architects and Marine Engineers (SNAME) and The Association of British Columbia Marine Industries (ABCMI).



CIMarE is a national, non-profit organization, striving to advance and promote the science and practice of marine engineering, naval engineering, naval architecture, and other associated professions. The institute provides a platform for peer and corporate networking and development for those working in marine engineering and marine technology industries in Canada. CIMarE also helps foster the next generation of marine engineers by offering reduced student membership rates as well as scholarships and awards provided through various educational institutions.

CIMarE | 18 Cheviot Hill | Porters Lake, NS B3E 1K1 | Telephone: 902-229-8245 | Email: admin@cimare.ca | www.cimare.ca



SNAME is an internationally recognized non-profit, professional society of individual members serving the maritime and offshore industries and their suppliers. For many, SNAME has been absolutely essential to career development and success in the industry. With more than 6,000 members around the world in 85 countries, SNAME is The International Community for Maritime and Ocean Professionals!

SNAME | 99 Canal Center Plaza, Suite 500
Alexandria VA 22314 (United States) | Telephone: 703-997-6701
Email: events@sname.org | Website: www.communities.sname.org



ABCMI The Association of British Columbia Marine Industries represents a wide variety of companies in BC's industrial marine sector – a sector that comprises 1100 companies, directly employs 22,700 workers, while sustaining 34,200 jobs and generating \$7.2 billion in total output. The association's core activities include workforce development; skills development; facilitating and enabling innovation and new technologies in the marine space; identifying and enabling business opportunities; business development; supplier development and supply chain training; supporting international business development and increasing export of products and services; and sectoral advocacy.

ABCMI | 201-2527 Beacon Avenue | Sidney, BC V8L 1Y1 | C: 778.430.2264
Email: contact@abcmi.ca | www.abcmi.ca

WHY SPONSOR?

The Mari-Tech Conference has developed an extensive network of stakeholders, among the hundreds of organizations within Canada's marine engineering community. It has earned a respected position as a neutral, non-governmental organization devoted to engaging the private sector, government and academia to provide insight and solutions for the most important issues concerning marine engineering in Canada.

The Mari-Tech's Conference Partnership Program provides an innovative way for organizations and corporations to have a significant impact on 400+ leading professionals within Canada's marine engineering community.

If you're looking to reach the key players making a difference within the industry, Mari-Tech 2023 is the place for you!

Our partner benefits maximize organizational visibility to your target audience and provide exceptional on-site promotional opportunities. The following chart illustrates the impact of investing in Mari-Tech 2023.

POTENTIAL MARINE INDUSTRY REACH

Investment Impact	For your Organization	For the Marine Engineering Community
Networking	Access to important North American marine engineering innovation stakeholders	Developing relationships with organizations who are players in the industry
Brand Exposure	Affiliation with private and public partner organizations to optimize visibility within target market	Partnership with a leading corporation that understands the value of collaboration across all stakeholders and nurturing a broad and evolving community of innovative policy thinkers
Corporate Citizenship & Community	Strengthening your association with a community of marine engineering experts and R&D advocates in Canada	Investment in activities which support the advancement of marine engineering policy in Canada by enabling a framework for inclusive and multi-sectoral partnerships
Engagement Benefits	Meeting with leading marine engineering firms Renewal of professional and personal connections	Sharing of Marine Engineering expertise Updating contacts and developing new relationships in industry

DELEGATES

The annual conference boasts an average attendance of **500+ leading professionals** from across the world, including >>>

- Industry leaders and senior management from the private sector
- Government policy-makers (federal, territorial and provincial)
- Innovators and consulting firms
- Academics
- Communications and government relations professionals
- Young professionals and the next generation of marine engineers

SPONSORSHIP OPPORTUNITIES



We are pleased to offer various sponsorship opportunities allowing your company access to high visibility brand placement.

We will gladly accommodate special requests and custom sponsorships wherever possible; please talk to us about your unique partnership goals!.

Conference registrations include Tuesday opening reception, education sessions and daytime meals

Platinum Sponsorship \$12,000

- 4 full conference registrations
- 8 tickets to Wednesday evening event
- 10 x 10 exhibit space
- Banner ad in the mobile application (sponsor to provide)
- Company profile/story included in one e-blast (sponsor to provide 150-200 words)
- One mobile application push notification during the event (sponsor to provide)
- Display of company banner in a high traffic area (sponsor to provide)
- Unique promo item in the delegate bag
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Gold Sponsorship \$7,500

- 2 full conference registrations
- 2 tickets to Wednesday evening event
- 10 x 10 exhibit space
- Banner ad in the mobile application (sponsor to provide)
- Company participation special mention in one e-blast
- Unique promo item in the delegate bag
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Silver Sponsorship \$5,000

- 1 full conference registration
- 1 ticket to the Wednesday evening event
- 10 x 10 exhibit space
- Banner ad in the mobile application (sponsor to provide)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Bronze Sponsorship – \$2,500

- 1 full conference registration
- 1 ticket to the Wednesday evening event
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Conference Mobile Application 1 available at \$3,500

This is a great way to be seen by all attending the conference via our mobile application.

Be front and center while people navigate their way through the program, list of exhibitors/attendees, the floor plan and more.

- Two banner ads in the mobile application (sponsor to provide)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Keynote Presentation Sponsorship 3 available at \$5,000

- Up to 5 minutes of podium time at beginning of presentation to introduce speaker and showcase sponsor
- 1 full conference registration
- 1 ticket to the Wednesday evening event
- Banner ad in the program section of the mobile application (sponsor to provide)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

SPONSORSHIP OPPORTUNITIES

FOLLOW THE CONVERSATION FOR #MT2023

🐦 | @MariTechConf
in | @mari-tech-conference

CONTACT US:

416-569-2433 | sue@canplaninc.ca
www.mari-techconference.ca

Evening Event Sponsorship - **SOLD**

- Brief (5 minutes) welcome remarks opportunity at event
- 1 full conference registration
- 8 tickets to Wednesday evening event
- Opportunity to provide gift for each delegate
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Opening Reception Sponsorship

\$5,000

- 1 full conference registration
- 1 ticket to Wednesday evening event
- Signage/Table displayed during Opening Reception
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Cocktail Rover at Opening Reception

\$3,000

- 1 full conference registration
- 1 ticket to Wednesday evening event
- Branding incorporated into costume/cocktail
- Logo and link on website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Luncheon Sponsorship

\$4,000

- 1 full conference registration
- 1 ticket to Wednesday evening event
- Signage/Table in lunch area
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Breakfast Sponsorship

\$3,000

- 1 full conference registration
- 1 ticket to Wednesday evening event
- Signage/Table in breakfast area
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Refreshment Breaks Sponsorship

\$1,500

- Options available: AM or PM snack, PM beverage/bar cart
- 1 full conference registration
- 1 ticket to Wednesday evening event
- Signage in break area
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

High School Student Sponsorship

\$500

- Support high school student initiative designed to introduce them to the world of marine engineering through networking, facilitated exhibit hall tour and presentations
- Logo and link on conference website
- Logo on master sponsorship loop

College Student Sponsorship - \$1,500

- Support college student attendance at conference (registration, travel, accommodation)
- Logo and link on conference website
- Logo on master sponsorship loop

Your Idea Here - \$TBD

- You have a sponsorship idea that you do not see in our package? Contact us to discuss.

SPONSORSHIP OPPORTUNITIES

FOLLOW THE CONVERSATION FOR #MT2023

🐦 | @MariTechConf
in | @mari-tech-conference

CONTACT US:

416-569-2433 | sue@canplaninc.ca
www.mari-techconference.ca

EXHIBITOR BOOTHS

An exhibitor booth provides you with the space and chance to share your business with the marine community.

An exhibitor booth will draw in a lot of attention and traffic from attendees; which creates continuous opportunities to speak and build relationships with possible future employees, contractors, suppliers, buyers, etc. It is also an exciting way to continuously network throughout the conference.

High-traffic Exhibitor Booths \$3,800 each

95 - 10 x 10 spaces available

- 10 x 10 space (larger size booths are available upon request)
- Skirted table and 2 chairs
- 8' high back panel and 3' high side panel pipe and drape
- Standard electrical (duplex outlet) **(NEW)**
- 2 full conference registrations (includes Tuesday opening reception, education sessions and daytime meals)
- 2 tickets to Wednesday Evening Event **(NEW)**
- Logo and link on website
- Logo and listing in conference mobile application
- Opening Reception, Meals and Breaks held in Exhibit Hall to maximize traffic and visitor engagement to your booth

Exhibitor booths are limited and are offered on a first come, first serve basis. Booths often sell out fast; don't miss your opportunity to join the excitement!

Contact sue@canplaninc.ca to reserve your spot today!

SPONSORSHIP OPPORTUNITIES

FOLLOW THE CONVERSATION FOR #MT2023

🐦 | @MariTechConf
in | @mari-tech-conference

CONTACT US:

416-569-2433 | sue@canplaninc.ca
www.mari-techconference.ca

CORPORATE VISUAL PLACEMENT OPPORTUNITIES

We are offering visual placement opportunities throughout the conference and hotel. These opportunities allow you to display your company name/logo and messaging on various materials throughout the conference spaces; encouraging both company awareness and advertising opportunities..

CONFERENCE MATERIALS *(pricing based on 500 pieces)*

Lanyard Sponsorship - **SOLD**

- Your organization name/logo around the neck of every delegate for the entire conference!
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Delegate Bag Sponsorship - **\$3,500**

- One given to each delegate, longer shelf life than conference session!
- Prominent display of logo on the bag
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Umbrellas (compact/folding) - **\$5,000**

- One given to each delegate, when they check into their hotel room (host hotel only)
- Prominent display of logo on umbrella
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Re-Usable Water Bottles - **\$4,750**

- One given to each delegate, longer shelf life than conference session!
- Prominent display of logo on the bottle
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Room Key Cards *(price to be confirmed)*

- Your organization name/logo on room key cards for all delegates staying at the host hotel (2 cards per guest)
- Logo and link on conference website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

ON-SITE / EVENT VISIBILITY

Maximize your brand exposure and frequency with unique and impactful venue signage.

Elevator Signage

(price to be confirmed)

- Exclusive branding on elevators (door skins + interior) at host hotel

Transportation (Wednesday Evening Event) **\$2,500**

- Exclusive branding (details to be confirmed) of vehicles used to transport guests to and from event

Please visit our website at www.mari-techconference.ca to review our refund and cancellation policy.

EVOLUTION THROUGH TECHNOLOGY AND TALENT