

SPONSORSHIP OPPORTUNITIES

HALIFAX CONVENTION CENTRE
APRIL 28-30, 2020

MARI TECH CONFERENCE & EXHIBITION

*Vision, Innovation and Trending
in the Marine Sector*



- Technical Sessions
- 400+ participants

- Exhibitors
- Networking events

mari-techconference.ca

Mari-Tech is back, and more exciting than ever!

Follow the conversation for #mt2020

 @MariTechConf

CONTACT US:

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WHO WE ARE & WHAT WE DO

Mari-Tech 2020 is hosted by the Canadian Institute of Marine Engineering (CIMarE) Atlantic Branch.

CIMarE is a national, non-profit organization, striving to advance the practice and science of marine engineering and technology in Canada and to provide a platform for peer and corporate networking and development for those working in marine engineering and marine technology industries in Canada.



CIMarE

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Mount Albert, ON L0G 1M0

Telephone: 289-221-1318 | Email: lsolar@cimare.ca

Website: <http://www.cimare.ca>

DELEGATES

The annual conference boasts an average attendance of **400+ leading professionals** from across the world, including >>>

- Industry leaders and senior management from the private sector
- Government policy-makers (federal, territorial and provincial)
- Innovators and consulting firms
- Academics
- Communications and government relations professionals
- Young professionals and the next generation of marine engineers

WHY SPONSOR?

The Mari-Tech Conference has developed an extensive network of stakeholders, among the hundreds of organizations within Canada’s marine engineering community. It has earned a respected position as a neutral, non-governmental organization devoted to engaging the private sector, government and academia to provide insight and solutions for the most important issues concerning marine engineering in Canada.

The Mari-Tech’s Conference Partnership Program provides an innovative way for organizations and corporations to have a significant impact on 400+ leading professionals within Canada’s marine engineering community.

If you’re looking to reach the key players making a difference within the industry, Mari-Tech 2020 is the place for you!

Our partner benefits maximize organizational visibility to your target audience and provide exceptional on-site promotional opportunities. The following chart illustrates the impact of investing in Mari-Tech 2020.

POTENTIAL MARINE INDUSTRY REACH

Investment Impact	For your Organization	For the Marine Engineering Community
Networking	Access to the nation’s most important marine engineering innovation stakeholders	Developing relationships with organization who are players in the industry
Brand Exposure	Affiliation with private and public partner organizations to optimize visibility within target market	Partnership with a leading corporation that understands the value of collaboration across all stakeholders and nurturing a broad and evolving community of innovative policy thinkers
Corporate Citizenship & Community	Strengthening your association with a community of marine engineering experts and R&D advocates in Canada	Investment in activities which support the advancement of marine engineering policy in Canada by enabling a framework for inclusive and multi-sectoral partnerships
Engagement Benefits	Meeting with leading marine engineering firms Renewal of professional and personal connections	Sharing of Marine Engineering expertise Updating contacts and developing new relationships in industry

CONFERENCE SPONSORSHIPS

Please talk to us about your unique partnership goals!

We will gladly accommodate special requests and custom sponsorships wherever possible.

Platinum Sponsorship

4 available at \$10,000 each - 2 SOLD

- 4 full conference registrations
- 8 tickets for the Evening Event
- 10 x 10 exhibit space
- Banner ad in the mobile application (sponsor to provide)
- Company profile/story included in one e-blast (sponsor to provide 150-200 words)
- One mobile application push notification during the event (sponsor to provide)
- Display of company banner in a high traffic area (sponsor to provide)
- Unique promo item in the delegate bag
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo in conference mobile application

Gold Sponsorship

6 available at \$6,000 each - 3 SOLD

- 2 full conference registrations
- 2 tickets to the Evening Event
- 10 x 10 exhibit space
- Banner ad in the mobile application (sponsor to provide)
- Company participation special mention in one e-blast
- Unique promo item in the delegate bag
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Silver Sponsorship – \$3,500

- 1 full conference registration
- 1 ticket to the Evening Event
- Banner ad in the mobile application (sponsor to provide)
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Bronze Sponsorship – \$1,000

- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Conference Mobile Application

1 available at \$3,000

Exclusive Sponsorship Opportunity

Mari-Tech 2020 has decided to go green! Looking to be seen by all attendees while they use the conference mobile application?

Be front and center while people navigate their way through the program, list of exhibitors/attendees, the floor plan and more.

- Two banner ads in the mobile application
(sponsor to provide)
 - One located at the top of the home page
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

This is **your opportunity** to engage the marine engineering community in a professional forum where knowledge sharing and business engagement are the norm!

CONFERENCE MATERIALS

Lanyard Sponsorship

1 available at \$3,500 - SOLD

- Your organization name/logo around the neck of every delegate for the entire conference!
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Delegate Bag Sponsorship

1 available at \$3,500

- One given to each delegate, longer shelf life than conference session!
- Prominent display of logo on the bag
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Delegate Bag Insert – \$1,000

- Opportunity to place 1 promotional item/marketing collateral in each delegate bag.

Re-usable Water Bottles

1 available at \$4,000

- One given to each delegate, longer shelf life than conference session!
- Prominent display of logo on the bottle
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

ONSITE VISIBILITY

In the middle of the action! Show your brand by wrapping the elevator doors or column(s), having decals on the side of the escalator or on the floor in the main conference area. Sponsor to provide image files.

Elevator wrap - SOLD

2 available at \$2,000 each

- Your brand on both doors of the elevator

Column wrap

4 available

4-foot-high pillar wrap with your company branding

- Column located at the bottom of the stairs and escalators – **2 available at \$1,500 each**
- Column located in the main conference area, across from the exhibition hall – **2 available at \$2,000 each -1 SOLD**

Escalator side glass decals

4 available at \$1,000 each

- 10 - 20" x 20" decals on one side of the escalator

Floor decals

\$500 each

- 4' x 4' floor decal

Unique signage placement

5 available at \$750 each - 2 SOLD

- You provide your pop-up banner and we place it in a high traffic area.

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MEAL & SOCIAL FUNCTION SPONSORSHIPS

Opening Reception Sponsorship

1 available at \$3,500 - SOLD

- 1 full conference registration
- Booth in Foyer during Reception
- Invitation for 8 staff to attend Reception
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

The Evening Event Sponsorship

1 available at \$5,000 - SOLD

Be recognized as the organizer of a fun

Atlantic Kitchen Party style Dinner!

- Brief welcome remarks opportunity at the start of Dinner (5 minutes)
- 1 full conference registration
- 8 tickets for the Evening Event
- Opportunity to provide gift to each delegate at place settings
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Breakfast Sponsorship

2 available at \$2,750 each

- 1 full conference registration
- Table in Foyer during Breakfast
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Luncheon Sponsorship

2 available at \$3,750 each

- 1 full conference registration
- Table in Foyer during Luncheon
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Refreshment Breaks Sponsorship

3 available at \$1,000 each - 2 SOLD

- 1 full conference registration
- Corporate logo and link on the Mari-Tech 2020 website
- Logo on master sponsorship loop
- Logo and company profile in conference mobile application

Your Idea Here - \$TBD

- You have a sponsorship idea that you do not see in our package? Contact us to discuss.

High-traffic Exhibitor Booths

A total of 70 at \$2,500 each

- 10 x 10 space with skirted table and two chairs (larger size booths are available upon request)
- 8' high back panel and 3' high side panel pipe and drape
- Opening Reception and Coffee Breaks held in Exhibit Hall
- 2 full conference registrations (access to sessions included)
- Listing in conference mobile application

Exhibitor Enhancement - \$500

Add your logo in your company profile located in the conference mobile application. Other exhibitors get an image with the wording exhibitor